

SINDHI COLLEGE

DEPARTMENT OF TOURISM AND TRAVEL MANAGEMENT

FIELD VISIT – INTERNATIONAL KITE FESTIVAL'23

Report Summary

Date of Visit: 14/08/2023

Venue: TTDC Ocean View, Mahabalipuram, Chennai.

Organized By: Department of Tourism & Travel Management.

Guided By: Mrs. P. Sudharani (HOD), Mrs. L. Suchithra (Asst. Prof), Mr. S. Vasudevan (Asst. Prof), Mrs. M. Chithra (Asst. Prof) of the TTM Department

Total Strength: 09 Students + 4 Staff

The Department of Tourism and Travel Management organized a field visit to the 2nd International Kite Festival'23 held at TTDC Ocean View, Mahabalipuram as a part of the curriculum, on **14/08/2023** for our department students under the guidance of our Staff Members.

2nd International Kite Festival, 2023 As the kites soar in the air, the clouds in the sky glitter with color. The Kite Festival invited all of the world's professional kite flyers to display their wide range of kites by putting on a spectacular show for the viewers. Tamil Nadu Tourism Development Corporation (TTDC) hosted "The Tamil Nadu International Kite Festival". The festival's aim is to persuade skilled kite makers and flyers from across the world to exhibit their innovative styles and dazzle the spectators with extremely unique kites. TNIKF's 2nd edition has featured kite flyers from Thailand, the United States, Malaysia, and India. Visitors also view a display of handcrafted kites from 8 countries. The festival started at midday on all four days, with distinctively planned events to ensure that guests have quite a worthwhile experience. The festival is anticipated by peers as it is held on a long- weekend along with the country's Independence Day celebration. The tourism department made this a lavish celebration that will become a permanent fixture on the state's tourism calendar. Registration for this gala event was made available at: www.tnikf.com.

This field helped the students to get the practical exposure on tourism and event management and created more interactive session with the foreign kites.

We would like to thank our respected Principal, Dr. V. Hemalatha Mam and our Management for permitting us to visit this Kite Festival'23.





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Mahabalipuram



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The official Instagram Page of @ttdcoffl has posted the image of our students who served as interns.