

DEPARTMENT OF TOURISM AND TRAVEL MANAGEMENT

ANNUAL REPORT - 2023 – 2024

The academic year of 2023 – 2024 was a fruitful year for the Department of Tourism and Travel Management.

WORLD YOUTH SKILLS DAY – 14 JULY 2023

Sindhi College aims to bring together students to exchange innovative ideas and share their experience in all aspects of Tourism Management. It also provides a premier interdisciplinary platform for tourism students and discusses the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in their fields. This event focused on how people and their skills are an essential part of this competitive world. Our department organized World Youth Skills Day to showcase the various hidden talents, traits, and skills of students.

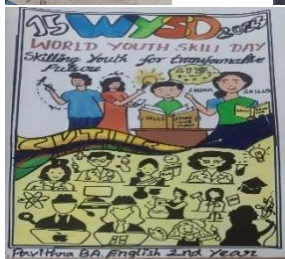
The program began with Tamil Thai Vazhthu, followed by the introduction of the chief guest. The Principal Dr. V. Hemalatha, delivered a special address. Our chief guest shared his thoughts on 'World Youth Skills Day'.

Activities related to communication skills were initiated and held during the event, and students actively participated. This event brought together representatives from various departments of the college. This event served as a platform for the students to showcase their talent. More than 100 students from all over the department actively participated in both the on-stage and off-stage events.

We are grateful to our management and thankful to our principal Dr. V.Hemalatha for her support in conducting this event in a successful manner. Competitions were categorized into on-stage and off-stage events. On-stage events were dance, singing, adzap, paper presentations, one-minute Tamil speech, and professional costume contests. Off-stage events such as mehendi, drawing, photography, and bridal makeup were conducted to bring out the talents of the students.



COMPETITIONS





PRIZE WINNERS OF THE EVENT

ON STAGE EVENTS

DANCE

1	Akilandeswari	English	II year
2	E. Kalaiselvi, S. Angeline, S. Janani	BCA	II year
3	Diya and Sivaranjani	B.COM & Tamil	II year III year

SINGING

1.	Harish babu.s	B. COM	II year
2.	S. Jeevith	B. COM	II year
3.	Dhanush. P	Tamil	II year

SPEECH

1.	V. Priyadarshini	Tamil	II year
2.	Dhun Nasefa Fathima	Maths	II year

PROFESSIONAL COSTUME CONTEST

1.	Rushkar Khatoon	English	II year
2.	Nasreen Banu	English	II year.

ONE MINUTE SPEECH -TAMIL

1.	V. Priyadarshini	Tamil	II year
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OFF STAGE EVENTS

GLASS PAINTING

1.	J. Saranya	Tamil	III year
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DRAWING

1	Pavithra	English	II year
2	H. Bhuvaneshwari	ISM	III year
3	B. Hariharan	B. COM G	II year C section

MEHANDI

1	A. Parveen Thaj	B. COM G C	II year
2	K. Maniarasi	B. COM G C	II year
3	K. Saranya	B. COM G C	II year

PHOTOGRAPHY

1	V. Hariharan	V. COM	II year
2	V. Saleem	V. COM	II year

BRIDAL MAKEUP

1	T. Vinothini	B.COM CS	II year
2	S. Kalaiarasi	English	II year

EMBRACING YOUTH UNITY



SEALANT YOUR HANDPRINTS

FIELD VISIT – INTERNATIONAL KITE FESTIVAL 23

Date of Visit: 14/08/2023

Venue: TTDC Ocean View, Mahabalipuram, Chennai.

Organized By: Department of Tourism & Travel Management.

Guided By: Mrs. P. Sudharani (HOD), Mrs. L. Suchithra (Asst. Prof), Mr. S.Vasudevan (Asst. Prof), Mrs. M. Chithra (Asst. Prof) of the TTM Department

Total Strength: 09 Students + 4 Staff

The Department of Tourism and Travel Management organized a field visit to the 2nd International Kite Festival 23 held at TTDC Ocean View, Mahabalipuram as a part of the curriculum, on 14/08/2023 for our department students under the guidance of our Staff Members. Our students acted as a kite crew in the 2nd International Kite Festival 23.



NATIONAL TOURISM DAY SEMINAR AND EXHIBITION - JANUARY 2024

- Date of Programme: 30-1-2024
- Venue: Conference Hall, Sindhi College
- Timing: 9:00 am to 11:30 am
- Resource Person: Dr. Isravel Prabakaran, M.A, Ph.D
Head and Assistant Professor
Agurchand Marmull Jain College,
Meenambakkam, Chennai - 61

Our Department organized a seminar and exhibition in celebration of National Tourism Day 2024 for students and staff. The session began with a prayer and the singing of Tamil Thai Vazhthu. It was followed by Mrs. P. Sudharani, HoD, who delivered the welcome note and introduced the chief guest. The principal Dr. T. Prahalathan gave a special address. Our chief guest, Dr. Isravel Prabakaran, shared his insights on ‘Sustainable Journeys, Timeless Memories.’ The program concluded with a vote of thanks presented by Dr. Vasudevan, Assistant Professor, Department of Tourism and Travel Management. This seminar provided valuable knowledge on sustainable tourism for both students and staff.



World Kidney Day on 14th March 2024

- Date of Programme : 14 – 03 - 2024
- Venue : Central Hall, Sindhi College
- Time : 10:00 am to 12:30 pm
- Resource Person : Mrs. Shobanaraj.
Teaching Faculty, Renal Dialysis Technology.
The Saveetha College of Allied Health Sciences.

The Department of Tourism and Travel Management, in collaboration with The Saveetha College of Allied Health Sciences, organized a seminar to commemorate World Kidney Day 2024, targeting both students and staff. The session commenced with a prayer and the singing of Tamil Thai Vazhthu, setting a solemn and respectful tone for the event. Following this, Ms. Isvariya, a dedicated student from the 3rd Year of the Department of Tourism and Travel Management warmly welcomed the attendees and set the stage for the proceedings.

Mr. Barath, a distinguished member of the teaching faculty specializing in Renal Dialysis Technology at The Saveetha College of Allied Health Sciences, delivered an insightful introduction to the significance of World Kidney Day, providing attendees with a comprehensive understanding of the importance of kidney health.

Mrs. P. Sudharani, Head of the Department of Tourism and Travel Management, extended a gracious introduction to the esteemed chief guest, further emphasizing the significance of the occasion. The principal's address was then delivered by Dr. S. Shobana,

the Vice Principal of our college, who offered words of wisdom and encouragement to the audience. Our chief guest, Mrs. S. Shobanaraj, a distinguished member of the teaching faculty specializing in Renal Dialysis Technology at The Saveetha College of Allied Health Sciences, shared invaluable insights on the theme of "Nurturing Vibrant Kidney Day," enriching the seminar with her expertise and experience in the field.

As a symbolic gesture of commitment to kidney health, an oath was taken during the program, underscoring the collective responsibility towards maintaining healthy kidneys. Additionally, as part of the celebration, banana stem Soup was generously provided to both staff and students, promoting the consumption of kidney-friendly foods.

Adding a creative touch to the event, students from The Saveetha College of Allied Health Sciences performed an awareness skit about kidney health, engaging the audience and reinforcing key messages interactively and memorably.

The program culminated with a vote of thanks presented by Ms. Swetha, from the 3rd Year of the Department of Tourism and Travel Management, expressing gratitude to all participants and contributors for making the seminar a resounding success. This seminar served as an invaluable platform for disseminating knowledge and raising awareness about the importance of kidney health, leaving a lasting impact on both students and staff members alike.





Educational Trip Report: Ooty - March 26th to March 30th, 2024

From March 26th to March 30th, 2024, a group of students embarked on an educational trip to Ooty, a picturesque hill station nestled in the Nilgiri Hills of Tamil Nadu, India. The journey commenced aboard the Chran SF train, departing and returning to our origin station. Our itinerary was packed with enriching experiences, allowing us to delve into the cultural, natural, and historical facets of this charming destination.

Day 1: Coonoor Exploration and Cultural Immersion On the first day of our trip, we ventured to Coonoor, a neighboring town renowned for its scenic beauty and cultural attractions. Our itinerary included visits to several notable landmarks:

- **Doddabetta Peak:** We began our day with a trip to Doddabetta Peak, the highest point in the Nilgiri Hills. From the summit, we marveled at breathtaking panoramic views of the surrounding landscape, providing valuable insights into the geography and topography of the region.
- **Dolphin's Nose:** Next, we explored Dolphin's Nose, a prominent rock formation offering stunning vistas of the valleys below. This geological wonder sparked discussions on erosion, geological formations, and environmental conservation.
- **Singara Tea Garden and Chocolate Factory:** Our educational journey continued with a visit to Singara Tea Garden and a chocolate factory adjacent to it. Here, we learned about the cultivation and processing of tea, as well as the art of chocolate making. The excursion provided hands-on experience, allowing us to witness the production process firsthand.
- **Tea Factory Tour:** Following our exploration of the tea garden, we embarked on a guided tour of a tea factory, gaining insights into the intricacies of tea processing and packaging. The visit offered a comprehensive understanding of the tea industry, from cultivation to consumption.
- **Evening Fire Camp:** As the day drew to a close, we returned to our accommodation where a delightful fire camp awaited us. Gathered around the crackling flames, we engaged in lively discussions, shared anecdotes, and forged lasting bonds with fellow travelers.

Day 2: Nature's Wonders and Botanical Delights Our second day in Ooty was dedicated to immersing ourselves in the natural splendor of the region and exploring its botanical treasures:

- **Pykara Boat House and Waterfalls:** We commenced our day with a visit to the Pykara Boat House, where we embarked on a serene boat ride across the tranquil waters of Pykara Lake. Subsequently, we marveled at the majestic Pykara Waterfalls, witnessing the raw power and beauty of nature in action.
- **9th Mile Shooting Spot and Pine Forest:** Our journey continued to the 9th Mile Shooting Spot, a popular filming location surrounded by lush pine forests. Here, we absorbed the serene ambiance and captured stunning vistas of the verdant landscape.
- **Valley Viewpoints:** Throughout the day, we made several stops at scenic viewpoints overlooking picturesque valleys, providing ample opportunities for photography, reflection, and appreciation of nature's grandeur.
- **Botanical Garden:** Our final stop of the day was the renowned Botanical Garden of Ooty, a verdant oasis teeming with diverse flora and fauna. Guided by knowledgeable botanists, we embarked on a botanical expedition, learning about indigenous plant species, floral taxonomy, and conservation efforts.

Day 3: Thrills and Railway Heritage On the third day of our educational excursion, we embarked on a journey to explore the adventurous and historical facets of Ooty:

- **Black Thunder:** Our day commenced with a visit to Black Thunder, a popular amusement park nestled amidst the scenic Nilgiri Hills. Here, we indulged in adrenaline-pumping rides, thrilling water attractions, and engaging entertainment, fostering camaraderie and joy among the group.
- **Nilgiri Railway Museum:** Following our exhilarating adventures at Black Thunder, we delved into the rich railway heritage of Ooty at the Nilgiri Railway Museum. Housed within the historic Udagamandalam railway station, the museum showcased a fascinating collection of vintage locomotives, carriages, and railway memorabilia, offering insights into the evolution of rail transport in the region.

Our educational trip to Ooty proved to be a memorable and enriching experience, allowing us to gain valuable insights into the natural, cultural, and historical heritage of this enchanting destination. Through immersive excursions, hands-on activities, and engaging interactions, we deepened our understanding of various subjects while fostering a sense of camaraderie and appreciation for the world around us. As we bid farewell to Ooty and boarded the Chran SF train for our journey back home, we carried with us cherished memories, newfound knowledge, and a profound appreciation for the wonders of exploration and discovery.





STAFF ACHIEVEMENT LIST

1. P.Sudharani,

S.NO	Title of the Article/Paper / Topic if Resource Person/ Name of Chapters	Name of the Journal / Theme of the Conference/ Workshop/Name of the Book	Name of the Publisher/ Name of the Institution	Date and Month of Publication/Date of the Conference / Seminar / Workshop	Volume, Issue, ISSN/ISBN/Impact Factor/ Other details
1	Tamizhaga nattuppura kalai Ilakkiya marabugalin Neetchi	International Conference	Tamilnadu iyai isai nadaga mandram, Chennai	23 rd January 2023	Presented
2	Ethical Implication of Social Media and Journalism – Advisory Committee Member	Advisory Committee in National Conference	Sindhi College	17 th February, 2023	Advisory Committee Member
3	ChatGPT & AI Tools for Educators, in-line with OBE	ChatGPT & AI Tools for Educators, in-line with OBE - FDP	St. Joseph College with The Kerala State Higher Education Council	19 th July to 26 th July 2023	Participated and secured A grade
4	Analysis of Motivations and Attitudes Towards Tamil Traditional Jallikattu Game Among International Tourist	Revitalizing Indigenous Physical Activities for the Empowerment and Well-being of Young India – National Seminar	Sri Ramakrishna Mission Vidyalaya Maruthi College of Physical Education	23 rd & 24 th February, 2024	Presented
5	Exploring the Growth and Potential of Women in Adventure Tourism	International Congress on Renaissance in Sports Strategies, Challenges and Choices – International Congress National College, Trichy	National College , Tiruchirappalli, Tamilnadu	7 th to 11 th February, 2024	Presented
S.NO	Title of the Article/Paper / Topic if Resource Person/ Name of Chapters	Name of the Journal / Theme of the Conference/ Workshop/Name of the Book	Name of the Publisher/ Name of the Institution	Date and Month of Publication/Date of the Conference / Seminar / Workshop	Volume, Issue, ISSN/ISBN/Impact Factor/ Other details

15	Global Institute of Statistical Solutions	Writing Proposal for Funded Project – One day National Online workshop	Global Institute of Statistical Solutions	14 th April 2024	Participated
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Academic Particulars:

Subject Code	Subject	No Of Students Appeared	No Of Students Passed	Pass Percentage	Average Marks
AV25A	Hospitality Management	8	8	100	66
AV25C	Global Tourism	7	7	100	68

2. SUCHITHRA LAKSHMANAN

Academic Particulars:

Subject Code	Subject	No Of Students Appeared	No Of Students Passed	Pass Percentage	Average Marks
116S1A	Tour and Tavel Consultancies	5	5	100	69
AV25D	Eco Tourism	7	7	100	58
VAE5Q	Value Education	8	8	100	71

Other Achievements:

S/N o	Title Of the Article Paper/ Topic If Resource Person / Name of The Chapters	Name Of the Journal / Theme of The Conference / Workshop / Name of The Book	Date And Month of The Publication / Date of The Conference / Seminar / Workshop	Volume. Issue, Issn / Isbn / Impact Factor / Other Details
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1	Role Of Chennai City Students In The Indian Freedom Struggle	Journal Of Namibian Studies - History Politics Culture	Published Aug 25, 2023	<p>(Www.Namibian-Studies.Com)</p> <p>https://Namibian-Studies.Com/Index.Php/Jns/Article/View/5010</p> <p>Vol.35 S1, 25/ August/ 2023 Issn Print 1863-5954; Issn Online : 2197-5523,Scopus Pp. 5022-5033</p>
2	The Significance of Women In Chennai City To The Indian Independence Movement	Journal For Re Attach Therapy and Development al Diversities	Published Dec 06, 2023	<p>https://Jrtdd.Com/Index.Php/Journal/Article/View/2541</p> <p>EISSN: 2589-7799</p> <p>2023 December; 6(10s)(2): 2044-2052</p> <p>Issn:2589-7799</p> <p>Scopus Pp. 2044-2052</p>
3	Anjalai Ammal - The South India's Jhansi Rani	International Journal of Social Science & Management Studies	Dec 11 & 12, 2022 Two Days International Seminar on Multidisciplinary Research, At Jabalpur, Madhya Pradesh	<p>(I.J.S.S.M.S.) Peer Reviewed–Refereed Research Journal, Indexing & Impact Factor - 5.2, Ex - Ugc S.N. 5351 Issn : 2454 - 4655, Vol. - 8, No. – 11, Dec. – 2022, Seminar Special Issues 2nd</p>
4	The Institute of Company Secretaries of India (ICSI)	ICSI Teachers Conference for College Faculty	On 23rd September 2023	Participated In The ICSI Teachers' Conference For College Faculty On 23rd September 2023 At ICSI SIRC House, Chennai
5	University Of Madras - Faculty Development Program	Even Semester Naan Mudhalvan Courses 2023-2024	From 08.01.2024 To 12.01.2024	Attended Tourist And Travel Guide Course

DR.S.VASUDEVAN

STAFF ACHIEVEMENT RECORD

Academic Particulars:

Subject Code	Subject	No of Students Appeared	No of Students Passed	Pass Percentage	Average Marks
116C1B	History of Tourism	7	7	100	62
116B1A	Elements of History	7	7	100	75
AV3AD	Indian Cultural and Heritage	10	7	70	55
AV4AA	Medical Tourism	7	7	100	68

Classification of Marks Subject-wise Number of students (Sub. Code)	Classification of Marks Subject-wise Number of students (Sub. Code)			
	116C1B	116B1A	AV3AD	AV4AA
91-100				
76-90	2	4	2	1
60-75	1	3	2	5
50-59	4		2	1
40-49			2	
below 40			2	
Total				

STUDENT'S ACHIEVEMENT DATA**CLASS TOPPERS: III YEAR**

S.no	Student name	Roll No / Register No	November 2023 Result Score Out Of 500	Rank
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1.	RAJALAKSHMI R	2021TTM011 / 112102005	453	I
2.	BINDHU L	2021TTM010 / 112102002	435	II
3.	SWETHA M	2021TTM003 / 112102007	434	III

CLASS TOPPERS: II YEAR

S.no	Student name	Roll No / Register No	November 2023 Result Score Out Of 500	Rank
1.	ISVARIYA K	2022TTM005 / 112201933	467	I
2.	SANGAMITHRA V	2022TTM010 / 112201935	435	II
3.	SATHISH S	2022TTM004/ 112201930	398	III

CLASS TOPPERS: I YEAR

S.no	Student name	Roll No / Register No	November 2023 Result Score Out Of 500	Rank
1.	TAMILARASI M	2023TTM002 / 112301719	427	I
2.	NITHIN J	2023TTM003 / 112301720	415	II

3.	PRABHA V	2023TTM010/ 112301718	390	III
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Internship/ Co-Curricular Activities:

S.No	Student Name	Event	College / Organization	Date	Prize
1.	Rajalakshmi R Yuvaraj B Ajith S Pradeep N	2 nd Tamil Nadu International Kite Festival	TTDC	12.08.2023 to 15.08.2023	Kite Crew
2.	Rajalakshmi R	Sales and Business Development at IITM	Traviz Solutions Pvt. Ltd.	04.08.2023 to 06.08.2023	Internship
3.	Rajalakshmi R	Educational Training	Holiday Crowd Pvt. Ltd.	03.01.2024 to 09.02.2024	Internship
4.	Rajalakshmi R	30 th Annual Sports Day 2023-2024	Sindhi College	10.02.2024	Kho- Kho – Winner
5.	Rajalakshmi R Shakila R Swetha M Prabha M	Independence Day Cultural Programme 2023	Sindhi College	15.08.2023	Meritorious Performance in Group Dance
6	Abishek p Nirmal Kumar D Somesh E	NSS Program	NSS Sindhi College	07.03.2024 to 10.03.2024	Certificate

7	T.Manikandan T.Ravitesa R.Gowthami S.Sathish K.Isvaria R.Kaviya R.Subash V.Heridass M.Karthik	2 nd Tamil Nadu International Kite Festival	TTDC	12.08.2023 to 15.08.2023	Kite Crew
8	Sathish. S Haridass. V	NSS Program	NSS Sindhi College	07.03.2024 to 10.03.2024	Certificate
9	R.Gowthami	Sindhi Traditional Dress Competition Chati Chand- 2024	Sindhi College	10.04.2023	Participation